

STINE GOYA

PRESENTS "BEFORE" SPRING/SUMMER 2027

Before is a state suspended between what is known and what is yet to unfold.

For Spring/Summer 2027, STINE GOYA presents *Before*, a collection conceived through a shared reading of 1913: Århundredets Sommer by Florian Illies. It reflects on a remarkable cultural moment when artists, writers and thinkers found themselves in extraordinary proximity. Across disciplines, ideas travelled freely, conventions dissolved and new ways of making and exhibiting emerged, from the rise of Expressionism to the early ambitions of exhibitions such as the Armory Show. It was a period filled with anticipation: a sense that something was to come, even if its shape had yet to reveal itself.

"I read Florian Illies' book 1913 about the last year Europe's artists lived as if there were no tomorrow - in the middle of a clash between isms and new ways of expressing themselves. I was struck by how that mood mirrors now: a world full of change, where it's hard to know what's true, where AI is shaking our sense of reality, and where so much seems to be out of balance. It feels like we're standing on the edge of major change- the kind we can't yet fully grasp, much like the artists of 1913 couldn't grasp what was coming." - Stine Goya

Presented at Terminal 13, STINE GOYA returns to the official Copenhagen Fashion Week calendar after two years away. Echoing the interdisciplinary communities that inspired the season, the runway brings together a special performance and models alongside a selection of creative talents whose collective presence reinforces the idea that culture is shaped through exchange.

"Stravinsky's Rite of Spring caused riots in Paris, Malevich was moving toward pure abstraction, Proust and Kafka turned their gaze inward toward the subjective and beneath it all lay a premonition of what was to come. Creative freedom and existential unease side by side - it's what makes 1913 a powerful mirror for now." - Stine Goya

Expressionism is a starting point for the collection's visual language. Emotive landscapes are translated into richly woven jacquards, while painterly floral bouquets are dismantled into new compositions and reconstructed across linen, denim and intricate beadwork, appearing as prints, embroidery and fully beaded surfaces.

The motif of the frame recurs throughout the collection, shifting from printed linings to embroidered outlines and crystal embellishments that trace the body. Sculptural satin duchesse jackets and dresses follow organic seam lines wrapping the wearer. For the SS27 show, individual silk scarves are draped together into singular garments, their intuitive construction reflects the energy of ideas assembled through collaboration.

Before is an ode to artistic exchange, to the communities that shape culture through shared imagination, and to the enduring belief that the future is not fixed but imagined together.

For more information, please contact:

Carmen Urquizar
PR & Marketing Manger
cur@stinegoya.com

Rose C Gamelsky
Head of PR & Marketing
rga@stinegoya.com