

mfpen herreekviperling

Spring/Summer 2027

“Deadlines”

mfpen is pleased to invite press, buyers, and friends of the brand to the runway presentation of the Spring/Summer 2027 collection, shown within the office and atelier of mfpen. The co-ed collection explores the feeling of being overworked, not as a state of exhaustion, but as a familiar condition which translates into the garments throughout the collection.

The feeling of working late nights on a project to meet a deadline.

Formality is broken-in with traditional suiting crafted from pilled wool contrasted by distressed knitwear. Ill-fitting slouchy jacquard floral shirts and heavily washed bootcut denim with inside-out seams. Belted business coats in crinkled cotton with washed-out poplin shirts. Silk shirts with coffee stains from an unfocused moment. Creased wool shorts and skirts cut too short, leaving the lining exposed beneath.

Rather than concealing these imperfections, the collection embraces them, allowing the looks to reflect a sense of wear and decay where tactile expression becomes a reflection.

At ten years, signs of age and past mistakes are celebrated as an integral part of the design language.

Alongside mfpen’s expanding in-house footwear offering, the collection features a collaboration with New Balance, presenting a reinterpretation of the iconic Made in USA 992 using the same distinct language.

The show is accompanied by a mix of Danish countercultural music from the 80s to the present day, titles including Ødelæg og Hærg, White Rune, og Ødelæg Dig Selv.

Following the runway presentation, the office-venue will transition into an afterparty celebrating mfpen’s 10th anniversary. Music by RIP Swirl and more, drinks from TO ØL.