

MUNTHE

SPRING SUMMER 2027
PRESS RELEASE

QUOTE FROM NAJA MUNTHE

"As art remains at the heart of MUNTHE, this season I drew inspiration from the world of a master artist and her atelier – a space where creativity, craftsmanship, and imagination come together.

Surrounded by her apprentices, the artist moves through her studio, sketching ideas, sharing notes, and guiding each creation with a clear artistic vision. Her wardrobe reflects the duality of her world: refined tailoring and ties inspired by traditional masters, paired with worn worker denim and relaxed overalls marked by traces of paint and process. Every stain, every mark, tells the story of creation.

At the center of the atelier is her notebook – a treasured collection of thoughts, sketches, and fleeting ideas. A place where inspiration is captured before it disappears, and where every painting begins.

The atelier is more than a workspace; it is her universe. A domain shaped by artistry, dedication, and the pursuit of craftsmanship. Here, creativity leads the way, and every detail reflects the beauty of making something by hand"

- Naja Munthe, Creative Director and Founder of MUNTHE

COLLECTION INSPIRATION

For Spring Summer 2027, MUNTHE enters an artistic universe where creativity, craftsmanship, and self-expression define every detail. At the center stands the female artist and her visionary domain.

The collection explores the balance between masculine and feminine dressing, combining sharp tailoring with soft, expressive silhouettes. Ruffled dresses are paired with worker-inspired trousers, oversized denim, overalls, knits adorned with multicolored pearls, delicate crochet lace tops, and structured jackets, all styled with ties. Together, these elements create a wardrobe that reflects the spirit of the modern master artist.

The color palette draws inspiration from the artist's atelier, featuring shades of blue, lemon, cream, dark petrol green, and rich chocolate tones. Throughout the collection, painterly details and artistic markings evoke the spontaneous beauty of color found across an artist's canvas and palette.

For Spring Summer 2027, MUNTHE's Art Monday collaboration features Australian painter Judith Sinnamon. A graduate of QCA, Sinnamon is celebrated for her ability to capture the movement of light through the fluidity of oil paint, translating the unique flora and atmosphere of the Australian landscape into poetic and immersive works of art.

As with every MUNTHE collection, art remains both inspiration and foundation, a tribute to the women who create, challenge, and shape the world through their vision.

For interviews, quotes, and other press inquiries, please contact:
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MUNTHE YEARLY DONATIONS

At MUNTHE, caring for others has always been at the heart of everything we do. We believe that every action matters and that businesses have a responsibility to help create positive change.

Despite progress, gender inequality continues to hold many women and girls back. Around the world, women are more likely to be paid less, carry a greater share of unpaid domestic and care work, and experience lower levels of financial security. As a result, their opportunities to make independent choices, pursue their ambitions, and influence society remain unequal.

At MUNTHE, we believe that empowering women has the power to transform communities and create lasting change. That is why we continue to use our brand as a platform to support women and girls, helping to foster a more equal, respectful, and inclusive world.

In 2025, MUNTHE pledged to donate 10% of its annual pre-tax profits to initiatives supporting women and girls. This commitment will continue every year, ensuring sustained support for female empowerment both in Denmark and internationally.

In 2025, MUNTHE donated **442,011.75 DKK (€59,167.25)** to organizations working to improve the lives of women and girls. In 2026, the brand expects to donate close to **920,000 DKK (approximately €124,000)**, continuing its commitment to investing in initiatives that create meaningful and lasting impact.

MUNTHE ART MONDAY

Women have long faced inequality in the art world, and despite progress, they remain significantly underrepresented in museums, galleries, and auction houses. According to the National Museum of Women in the Arts (NMWA), only 13.7% of living artists represented by galleries in Europe and North America are women.

At MUNTHE, we believe it is essential to amplify female voices in the art world and create greater visibility for women artists. Through our ART MONDAY initiative, MUNTHE supports female artists on a global scale. Since its launch in 2021, more than 250 female artists have been featured and celebrated across our platforms, helping to increase their visibility and introduce their work to a global audience.

Our commitment extends beyond showcasing exceptional talent. We are equally dedicated to raising awareness of the persistent gender imbalance within the arts and championing greater representation for women. Every Monday, we spotlight a new female artist or woman in the arts, sharing her story, creative journey, and work across MUNTHE's social media platforms. By celebrating their achievements and giving them a platform to be seen, we hope to contribute to a more inclusive and equitable future for the art world.

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