

HENRIK VIBSKOV

Keep The Moisture Rising

Spring / Summer 2027

For as long as Henrik Vibskov can remember, there has been a tube of the same cream somewhere within reach. Developed originally to soothe sensitive skin, it has become a constant companion, the kind of small object that, once misplaced, leaves him feeling oddly unprotected. It is a small daily ritual, squeezed from a tube each morning, that promises more than it can really deliver yet matters greatly anyway. SS27 begins here, with this private relationship to a jar of cream and the comfort it provides.

From that starting point, the collection explores the visual and sensual world of lotion: its packaging, its graphic language, the textures it takes on as it is squeezed, whipped, stirred or smoothed across skin. In the awkward space between a creamed body and its surroundings, the foot emerged as an irresistible image: slippery, sensual, therapeutic, and perpetually in contact with the ground. Foot cream, doctor fish treatments and toes peeking out from beneath a parasol on a hot day all become part of the same universe of care and sensation.

Textures and silhouettes reflect the variety of surface qualities of cream. Cream has no fixed form of its own; it only takes shape through how it is handled, extruded, whipped, stirred, smoothed. The SS27 Studio collection translates these textures into bumpy structures. A checked boiled wool group leans into irregularity, embracing unevenness within classic suiting cuts. A corseted group, gathered at the shoulders, behaves like whipped cream or soft ice: weirdly shaped, but only ever partly under control. Elsewhere, a cream-coloured knit is constructed in layers that mimic melting ice cream. And vintage lotion packaging itself becomes an aesthetic reference, appearing as flatpacks that build volume around the body, sometimes confined to a sleeve or a front panel, sometimes expanding to define an entire garment.

The textile artworks draw on equally creamy sensations. A fil-coupé weave arranges different creams, hand cream, coffee cream, toothpaste, milkshake, into a still life composition. A burnout textile shows legs peeking out from beneath individual parasols. White, bulky, monochrome shirting carries words of affirmation and promise lifted from beauty packaging and advertising: calm, soothe, balance, reduce, improve. A notepad print features Henrik's own doodles: foot-sandwiches, cream cars and foot-worms among other things.

The show takes place beneath The Umbrico Spirals, a new pavilion installation developed alongside the collection. Eighteen double spirals in contrasting red and white textile turns slowly in the wind, drawing you in and holding you in a state of suspended attention as the shapes spin, engaged from visitors or wind. Its form draws from the collection's own logic: the spiraling dollop of lotion and the parasol that shelters bare feet on a hot day, looping back into a structure that moves, hypnotizing, and refusing to stay still.

HENRIK VIBSKOV

Thank You

HV Design Team – HV, Judith Klingefeld, Andreas Hermann Bloch, Lærke Engelhardt, Baptiste Comte, Lin Zheng, Jens, Ella, Johannes, Leon and Alberte

Management, Logistics, Accounting - Anja Gordon, Elvira von Wieding

Development & Production –Anna De La Cour & Valerie Bonn

HV Installation Team – Baptiste Comte & Elvira von Wieding

Sales Team – VALD Agency & DUNE Japan

Press – Nat Studio

Lookbook photography – Sebastian Thorsted

Videographer – Mads Christensen @bymadschristensen @nordicagency

HV Boutiques – Dorthe and other sweethearts in Copenhagen
Moto and the Svipsies in NYC

Casting – Tuono Casting @tuono_casting

Makeup – Head of make up: Tinna Empera using Tromborg
@tinnaempera @tromborgcom

Hair – Lead hair: Amalie Holmqvist using Maginista
@amalie.holmqvist @maginistahaircare

Music: “Temperature’s Rising” by Perc, Passarella Death Squad

Production PD Production

A special thanks to – Designmuseum Danmark for the support and location!

Thanks to all models, performers and dressers!

Thank you to all our suppliers and manufacturers and the one we forgot!

SALES CONTACT / International: VALD Agency / Jacob@valdagency.com, +45 27 51 54 00

SALES CONTACT / Japan: DUNE HQ Japan / thuy@dune-jp.net

PRESS CONTACT CPH: **press@henrikvibskov.com**